



OXFORD UNITED HOSPITALITY

2024/25 SEASON | KASSAM STADIUM





Oxford United are delighted you will be joining us in hospitality at the Kassam Stadium. This itinerary outlines everything you need to know to ensure that you have an enjoyable matchday with us. We look forward to welcoming you very soon.

YOUR MATCHDAY ITINERARY

TWO HOURS AND FIFTEEN MINUTES PRIOR TO KICK-OFF

All Hospitality areas will open. Please arrive at the main hospitality reception desk accessed via the revolving doors at the front of the stadium (see stadium map). If you are collecting tickets, these will be available for you at the reception desk. All bars will open.

ONE HOUR PRIOR TO KICK-OFF

Guests dining with us in the Icons Restaurant will be served their main course and receive a teamsheet, followed by dessert.

TEN MINUTES BEFORE KICK-OFF

Hospitality guests to take their seats ready for the game.

KICK-OFF

Sit back and enjoy the game.

HALF-TIME

Tea & coffee served in your hospitality area.

FULL-TIME

Hospitality guests are invited to the Player of the Match award presentation in the Icons Restaurant.

FORTY-FIVE MINUTES AFTER THE FINAL WHISTLE

The bar and hospitality areas will close.

DRESS CODE

The dress code within hospitality areas is smart casual. You may wear smart denim, although please note that football shirts are not permitted.



Please see below a few Frequently Asked Questions, to help address any queries you may have.

FAQS

IS CAR PARKING INCLUDED?

Car parking is included with Executive Box packages but not the Icons Restaurant package. The VIP car parks open two and a half hours prior to kick-off and close an hour and a half after the final whistle. Outside of these times, charges will apply. If you require further information, please email hospitality@oufc.co.uk.

IS THE FIXTURE DATE OR KICK-OFF TIME LIKELY TO CHANGE?

All fixtures are subject to change, sometimes at short notice. If the fixture date does change, your ticket will remain valid for that game. We advise that you do not finalise travel arrangements until the date and kick-off time is confirmed.

WHAT SHOULD I DO IF I HAVE DIETARY REQUIREMENTS?

If you have any specific dietary requirements or allergies, please email hospitality@oufc.co.uk.

CAN I EXIT AND RE-ENTER THE STADIUM AFTER ARRIVAL?

For security reasons, Oxford United operates a no re-entry policy. If you have to leave the stadium for any reason you will not be permitted to re-enter.

IS SMOKING ALLOWED AT THE KASSAM STADIUM?

Smoking, including electronic cigarettes, is strictly prohibited in all areas of the Kassam Stadium. Stewards are briefed to be vigilant for anyone in breach of this rule and offending supporters will be asked to leave the stadium.

DO YOU HAVE ANY ACCESSIBILITY REQUIREMENTS?

If you think that you, or a member of your party, may have difficulty accessing seating in hospitality or around the stadium, please email hospitality@oufc.co.uk.



TRAVELLING TO THE KASSAM STADIUM

OXFORD UNITED FC, GRENOBLE ROAD, OXFORD, OX4 4XP

BY CAR

From the A4074 take the exit towards Cowley/Watlington/B480/Sandford/Littlemore/Oxford Science Pk/Littlemore Pk. The Kassam Stadium is signposted from there. If you have parking included within your package, upon arrival please use the VIP parking entrance (signposted from the roundabout). For sat nav, please use postcode OX4 4XP. The stadium also has unreserved parking for around 2,000 cars. Parking is free of charge from four hours before until four hours after kick-off and available on a first come, first served basis.

VIP CAR PARK

Due to an increase in attendances this season, areas outside the stadium, such as car parks and walkways, are extremely busy before and after matches.

To reduce the risk of collision between pedestrians and vehicles, and in line with the conditions of our Safety Certificate, the Club have introduced additional measures to improve crowd safety and the overall supporter experience. Vehicular movement within the VIP parking areas will be restricted, with cars unable to leave from the 80th minute of a game until 20 minutes after the final whistle.

We understand these measures may change the normal routine for some guests and thank you for your understanding and patience.

BY TRAIN AND BUS

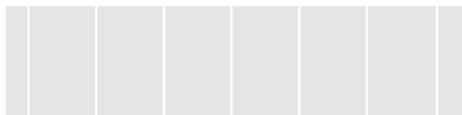
The nearest railway station is Oxford Station, which is connected directly to major cities across the UK and many local towns.

Stagecoach route 1 and The Oxford Bus Company route City 5 run at frequent intervals (every 4–10 minutes) from the station to Knights Road, a five-minute walk to the ground.

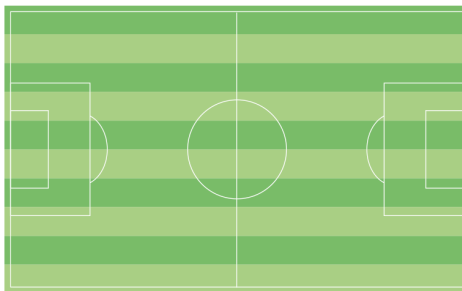
Oxford Plus Bus tickets are valid on both routes. Return or 24-hour passes bought from the driver on route 1 can be used to travel back to the station on the City 5 and vice versa.

There are also a number of buses from Oxford City Centre and surrounding areas that run directly to the Kassam Stadium.

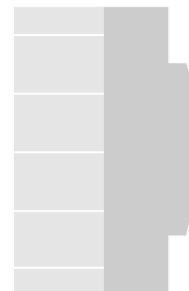
Alternatively, a taxi from the railway station or city centre to the Kassam Stadium should cost approximately £10–£15.



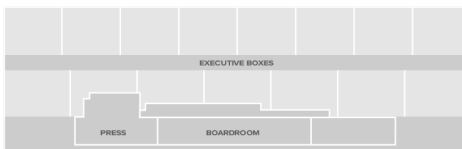
PLANET IT NORTH STAND



SOUTH STAND



EAST STAND



EXECUTIVE BOXES

PRESS

BOARDROOM

HOSPITALITY ENTRANCE & DISABLED ACCESS

ICONS RESTAURANT

TICKET OFFICE



R1
CAR PARK
VIP PARKING AREA



R2
CAR PARK
VIP PARKING AREA



BUS STOP/DROP OFF POINT

← TO SCIENCE PARK
AND A4074

GRENOBLE ROAD

VIP ENTRANCE ONLY

→ TO B480

STADIUM MAP