



FAMILY SUPPORTERS GUIDE 23/24

THE FAMILY EXPERIENCE

WELCOME

Young fans at Oxford United are hugely important to the club and we are very proud to have won several awards for our family-friendly approach.

The Family Stand section of the North Stand is a dedicated area providing great seats to watch the game from for the perfect family day out.

To ensure that the family atmosphere in this area is encouraged and maintained, all fans wishing to buy tickets in this area must have a junior within their group (proof of age may be required).

Look out as well for Olly and Olivia the Ox, who will be around the stadium and are always happy to sign autographs and pose for photos.

YOUR MATCHDAY

For a 3:00pm kick off

11:00am Club Shop opens

1:30pm Turnstiles open

2:00pm Teams announced

2:15pm Teams out to warm up

2:55pm Teams and mascots enter the pitch

3:00pm Kick off

3:45pm Half time, entertainment and birthday messages

4:00pm Second half kicks off

4:45pm Full time. Have a safe trip home!

For a 7:45pm kick off

10:00am Club Shop opens

6:30pm Turnstiles open

6:45pm Teams announced

7:00pm Teams out to warm up

7:40pm Teams and mascots enter the pitch

7:45pm Kick off

8:30pm Half time, entertainment and birthday messages

8:45pm Second half kicks off

9:30pm Full time

FAMILY AREA PRICES:

Adult: £22

Over 65: £15

18-21: £15

Under 18: £10

Under 13**: £7

Under 7**: FOC

** With a paying adult

Prices increase by £2 from midday on matchday



HOW TO BUY TICKETS

- Visit the ticket office at the stadium during office hours
- Pop to the ticket office during normal working hours and from 9.30am on home match days to pay in person.
- Call the ticket office directly on 01865 337533
- Call the ticket office on a standard Oxford number (no expensive hotline charges here) and pay for your tickets using a credit or debit card. You'll have the option for delivery or collection on the day.

OR Buy online at OUFCTickets.co.uk

Buy online and print at home using our online booking system. You'll even get to choose the seat you want (subject to availability) and checkout the view with our interactive seating map.

PROGRAMME

The matchday programme features a special Juniors Section with a poster to collect.

Get yours around the ground on matchday

SENSORY ROOM

We have a bespoke Sensory Room for young fans who maybe need to take a little time out on a matchday with our fully trained helpers.

Just ask a steward if you would like to use it.



REFRESHMENTS AT THE KASSAM STADIUM

The Kassam Stadium offers food and beverage options in and around the stadium ahead of the game, and in the concourse and half time. Inside the stadium, the catering provider offers award-winning pies, burgers, sweets, chocolate, and other confectionary, as well as suitable vegetarian and vegan food options.

A range of beverage options are available in the concourses including but not limited to soft and fizzy drinks, and hot drinks for those chilly afternoons and evenings watching the U's.

Opposite the Kassam Stadium, based in the Ozone Leisure Park, there are sit-down options to enjoy ahead of the game:

- **Frankie & Benny's** serves up the best of New York Italian cuisine to offer you big flavours and massive choices.
- **Oxy Oriental** serves the best Oriental cuisine that Oxford has to offer. From Malaysian to Thai, Japanese to Chinese.

ACTIVITIES FOR FAMILIES AND KIDS PRE-MATCH

The club's fluffy mascots Olly and Olivia will be in and around the stadium ahead of kick-off to meet with our Young U's, take pictures, and sign autographs.

There is also the opportunity to meet your Oxford United stars and cheer them on when they arrive at the stadium for the game. Head towards the Ticket Office at the stadium around two hours before kick-off for your chance to meet the players as they arrive in the Players Car Park.

Post your matchday family selfies to X (Twitter) on the day of the game or email them to us at reply@oufc.co.uk to be included on our matchday big screen ahead of kick-off and at half-time. Show us your big smiles and your Oxford United merchandise you'll be wearing at the game!

FIRST TIME FANS

Will it be your first time visiting an Oxford United fixture? Let us know by emailing reply@oufc.co.uk and a member of our Marketing Team will visit you in your seats ahead of kick-off with a 'First Time Fan' pack to make your first visit extra special.

CLUB SHOP

Spectators attending an Oxford United home match can purchase official club merchandise when onsite. The club shop offers a wide range, including replica shirts, scarves, hats, and other great memorabilia for all budgets.

You can browse the online store [HERE](https://www.oufcshop.co.uk) ahead of your visit at [OUFCShop.co.uk](https://www.oufcshop.co.uk)

HALF TIME ANNOUNCEMENTS

Celebrating a birthday or a special occasion at an upcoming Oxford United match? Submit a half-time announcement request that we'll read out at your selected game

Click [HERE](#) to fill out the short form.

(<https://uk.surveymonkey.com/r/OUFCMessages2324>)

MASCOT EXPERIENCES

Looking for that ultimate matchday experience for the young Yellows in your family? How about the opportunity to be a Mascot for the day? Enjoying a tour of the changing rooms, meeting the players on arrival, warming up on the pitch, and walking out with one of United's stars makes for the perfect experience for the Young U's in your household.

For more information or to book online, email: community@oufc.co.uk

OXFORD UNITED IN THE COMMUNITY FOOTBALL COURSES

Away from a matchday, the official charity of the club, Oxford United in the Community, runs a range of football courses and camps during school holidays and term time for your youngsters in the local area to improve their health and wellbeing, along with their technical ability to play football.

For more information on the courses available, [HERE](https://ouitc.org/our-courses/)

KEY NUMBERS AND CONTACT DETAILS

Ticket Office:

01865 337533

ticketoffice@oufc.co.uk

[OUFCTickets.co.uk](https://www.eticketing.co.uk/oxfordunited/)

(<https://www.eticketing.co.uk/oxfordunited/>)

Club Shop:

01865 747231

[OUFCShop.co.uk](https://www.oufcshop.co.uk/) (<https://www.oufcshop.co.uk/>)

Supporter Liaison Officer, Andy Taylor:

ataylor@oufc.co.uk

Marketing & Fan Engagement Queries:

reply@oufc.co.uk

MATCHDAY FEEDBACK

We want to continue improving our offering to families and welcome your feedback on your experience on a matchday. Please help us to continually improve by sending in your thoughts to feedback@oufc.co.uk following your visit.



HOW TO FIND US

By Car

The stadium is signposted on all major approach roads to Oxford with the brown "attraction" signs and a football icon. For Satnavs, use postcode OX4 4XP.

By Train/Bus

Oxford Station is approximately four miles from the stadium. The Oxford Bus Company City 5 route runs from the station to Knights Road, a five-minute walk to the ground. Check the website for the route timetable and prices. Taxis will take around 15 minutes to get to the ground from the rank outside the station. Stagecoach Route 1 starts from Speedwell Street and follows the same route to Knights Road and Pegasus Road.

Two buses per hour operate from the New Westgate shopping centre to the stadium on Saturdays.

For midweek games, the 3A provides transport to the stadium but please note is not available for the return journey.

For timetables and maps visit the Oxford Bus Company website www.city.oxfordbus.co.uk/timetables-fares.

*Please note that these services are not operated by the club and are subject to change: please check the relevant bus company website before setting off.

Parking

The stadium has unreserved spaces for around 2,000 cars at each game. Parking is free of charge and on a first come, first served basis. For big games the main car park does get full before kick-off although there is generally still space in the overflow parking at the back of the Vue Cinema, just past the club shop.

Offsite Parking

There is some road parking near the ground with spaces between the stadium and the Watlington Road roundabout. All supporters attending games are asked to respect the residents-only schemes that operate in the nearby streets and not to park on the double yellow lines on approach roads.

The lines do include the grass verges along the edge of the road and the club will not accept responsibility for any parking tickets issued to motorists who park there.

DISABLED SUPPORTERS

There are specific marked bays for disabled supporters near to each stand on a first come, first served basis. For further information for supporters with disabilities call 01865 337533.

